Capital Area Therapeutic Riding Association

CATRA

KENTUCKY DERBY GALA & AUCTION

April 30, 2027

Hollywood Casino at Penn National Race Course
Grantville, PA

PARTNER WITH CATRA

Your partnership fuels CATRA's riders, sustains our horses, and keeps our therapeutic programs thriving all year long.

Event proceeds support CATRA's mission, programs, riders, and animals.

SIGNATURE SPONSORSHIPS

PRESENTING PARTNER — $10,000

Premier visibility • VIP hospitality • mission leadership

- Exclusive recognition as Presenting Partner
- Premier logo placement on primary event materials
- Full-page premium program ad
- Reserved VIP table for 10
- Recognition during opening remarks and mission moment
- Dedicated sponsor spotlight
- Name and logo on online auction platform
- Option for approved branded guest item

PREMIER PARTNER — $7,500

Elevated brand visibility and premium guest experience

- Prominent logo placement
- Full-page program ad with premium placement
- 8 gala tickets with reserved seating
- Recognition during the event
- Dedicated social media feature
- Name and logo on online auction platform
- Option for approved branded guest item

CHAMPION PARTNER — $5,000

High-impact community visibility

- Strong logo placement on event screens and program
- Half-page program ad
- 8 gala tickets
- Social media spotlight
- Recognition during the event
- Name and logo on website and online auction platform

COMMUNITY PARTNER — $2,500

Meaningful visibility at an accessible level

- Logo in program and on event screens
- Quarter-page program ad
- 6 gala tickets
- Group social media thank-you
- Name and logo on website and online auction platform

FRIEND OF CATRA — $1,000

Mission support with meaningful recognition

- Name or logo in program and on event screens
- 4 gala tickets
- Group social media thank-you
- Name and logo on online auction platform

CATRA SUPPORTER — $500

Community-minded support for CATRA's mission

- Name in program and on event screens
- 2 gala tickets
- Group social media thank-you
- Name and logo on online auction platform

EXPERIENCE PARTNERSHIPS – $1,500 EACH

Distinctive sponsorships tied to memorable moments of the evening.

WELCOME RECEPTION PARTNER
Event + program recognition; website/auction listing; group social thank-you.

ENTERTAINMENT PARTNER
Event + program recognition; website/auction listing; group social thank-you.

PHOTO EXPERIENCE PARTNER
Event + program recognition; website/auction listing; group social thank-you.

DESSERT PARTNER
Event + program recognition; website/auction listing; group social thank-you.

See companion one-sheet for additional opportunities to support, including program ads, in-kind donations, and auction contributions.

READY TO PARTNER?

Theresa Moccio | (717) 298-7035 | tmoccio@catra.net | www.catra.net

CAPITAL AREA THERAPEUTIC RIDING ASSOCIATION (CATRA) • PO BOX 6054, HARRISBURG, PA 17112 • 501(C)(3) NONPROFIT • EIN 23-2381558

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Kentucky Derby Gala & Auction

Additional Opportunities to Support

April 30, 2027

Explore meaningful ways to support CATRA that fit your goals while making a difference for our riders, horses, and therapeutic programs.

1. Program Advertising

Increase your visibility while supporting CATRA.

Full-Page Program Ad	$750
Half-Page Program Ad	$500
Quarter-Page Program Ad	$300
Business Card Ad	$150

Program ad placement only; does not include sponsorship-tier benefits.

2. Auction & In-Kind Contributions

Donate items that inspire participation and support.

- Silent auction items
- Gift baskets
- Gift certificates
- Unique experiences
- Products or services
- Wine, spirits, or themed packages
- Raffle baskets

All contributors receive recognition in event materials and/or the online auction where appropriate.

3. Mission Support Opportunities

Direct giving that strengthens lives every day.

- Rider scholarship support
- Animal care support
- Program support
- Monetary donations of any size

These options are ideal for supporters who want to give directly to CATRA's mission.

4. Other Ways to Participate

Every action helps create a successful gala.

- Purchase gala tickets or a table
- Invite guests or clients to attend
- Share the event with your network
- Volunteer or connect CATRA with potential sponsors.

Main sponsorship levels remain distinct from donor and advertising opportunities, giving CATRA flexible ways to engage businesses, donors, and community supporters.

Ready to Support?

We'd love to partner with you to make a lasting impact.

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